



All About Character, Inc  
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*This collaboration is needed now more than ever as law enforcement agencies across the country look for comprehensive diversity and inclusion training for their officers.*

**We welcome the opportunity for law enforcement agencies to contact us for a free consultation on our services.**



### **Matthew L. Harris**

*Founder / CEO of All About Character Inc., & Harris Motivational Speaking LLC.,*

Matt Harris is a retired Pennsylvania State Trooper. Prior to the afore listed experiences, I attended Northeastern Junior College & Millersville University with a focus on business. I'm a native of Erie with a strong family foundation which helped guide my professional career in law enforcement and giving back. As a State Trooper I saw too many kids getting treatment and programming after they had already made bad choices and became a part of the juvenile justice system. I wanted to start a prevention based program taught by active troopers/law enforcement and thus; 'Character Be About It' was created. Law enforcement and youth both benefit from CBAI as the program changes a negative stigma regarding law enforcement to a positive. The preventative data driven program is needed now more than ever.



### **Dr. Parris Baker**

*Assistant Professor and Director, Social Work, Mortuary Science, and Gerontology Programs, Department of Criminal Justice & Social Work at Gannon University.*

Dr. Baker is also a faculty member with the Erie Psychological Consortium Pre-doctoral Psychology Internship Program and the Erie Bible College. An ordained Elder, Dr. Baker is pastor of Believer's International Worship Center, Inc., and founder/director of Men of Valor Ministries and the Abba Fathers Program. He holds a Doctor of Philosophy (Ph.D.) focused in Social Work from the University of Pittsburgh, School of Social Work.



### **Marcus S. Atkinson**

*Principal at M. Atkinson & Associates Consulting, Founder and CEO of The Publix Voice Media LLC.*

A native of Erie and a graduate of Strong Vincent, Mr. Atkinson spent over a decade in Atlanta, GA, where he earned a degree in Business from Clayton State University. He immersed himself in political and community organizing during his time in the south. There he learned the necessity of bridging disparaging gaps that exist in communities between local government, school districts and businesses. He utilized that keen sense of awareness in past roles as director of the YMCA Teen Center and executive director of ServErie, a nonprofit that services the needs diverse populations of the community. He currently holds Diversity, Equity and Inclusion consulting contracts with multiple agencies throughout Erie, PA.

**To learn more about this important collaboration contact  
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