

ATKINSON & ASSOCIATES Bridging the cultural gap between business and community.

MARCUS S. ATKINSON

Marcus S. Atkinson is a respected community leader, media producer, consultant, and advocate for social progress based in Erie, Pennsylvania. A graduate of Clayton State University in Atlanta with a Bachelor of Business Administration, Marcus spent more than a decade in Georgia immersed in political and community organizing—experiences that shaped his passion for bridging racial, cultural, and economic divides.

He is the Managing Partner of M. Atkinson & Associates, a consulting firm specializing in Diversity, Equity, and Inclusion (DEI) strategy, nonprofit capacity building, and minority business development. He also owns and operates BlaXcess Media, a multimedia production company under the umbrella of Lilly Broadcasting focused on storytelling that uplifts diverse voices and amplifies community narratives.

Marcus previously served as Executive Director of ServErie, where his innovative leadership redefined the organization's vision, expanded its funding base, and mobilized hundreds of volunteers to address community needs across Erie County. He also currently serves as a Board Trustee for the Erie Community Foundation, where he chaired its Diversity, Equity, and Inclusion Committee, spearheading the creation of a countywide DEI pledge for nonprofit organizations.

Throughout his career, Marcus has been widely recognized for his impact. His honors include the Erie Times-News Person of the Year Award, the Red Cross Hero Award, the Community Impact Award, the Believers International Spirit of Elisha Award, the R. Benjamin Wiley Trailblazer Award, and the NAACP Community Service Award, among many others. He was also named Digital Media Person of the Year and served as one of many Erie High Commencement Speakers.

In addition to his civic and professional leadership, Marcus is the host of NEXT with Marcus Atkinson on WQLN PBS NPR, where he explores issues that shape communities both locally and nationally. His work continues to inspire collaboration, empowerment, and meaningful dialogue.

EDUCATION

1996 - 2000 CLAYTON STATE UNIVERSITY

- · BS in General Business
- Minor Management

NOTEWORTHY AWARDS

- Community Impact Award
 Presented by the City of Erie and
 Erie Chamber of Commerce
- Social Justice Award
 Presented by Alpha Kappa Alpha
 Sorority Inc. for Community Service
- Peps Star Award
 Presented by Erie's Public Schools
 for Diligent Advocacy for Public
 Education
- Community Advocacy Award
 Presented by the Erie Chapter of NAACP
- Youth Empowerment Award
 Presented by The United Way of
 Erie for Outstanding Youth
 Volunteerism
- Digital Media Person of The Year, Presented by The Public Relations Society of America, NW PA Chapter.

CONTACT

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