



All About Character, Inc
412 French Street
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www.characterbeaboutit.org

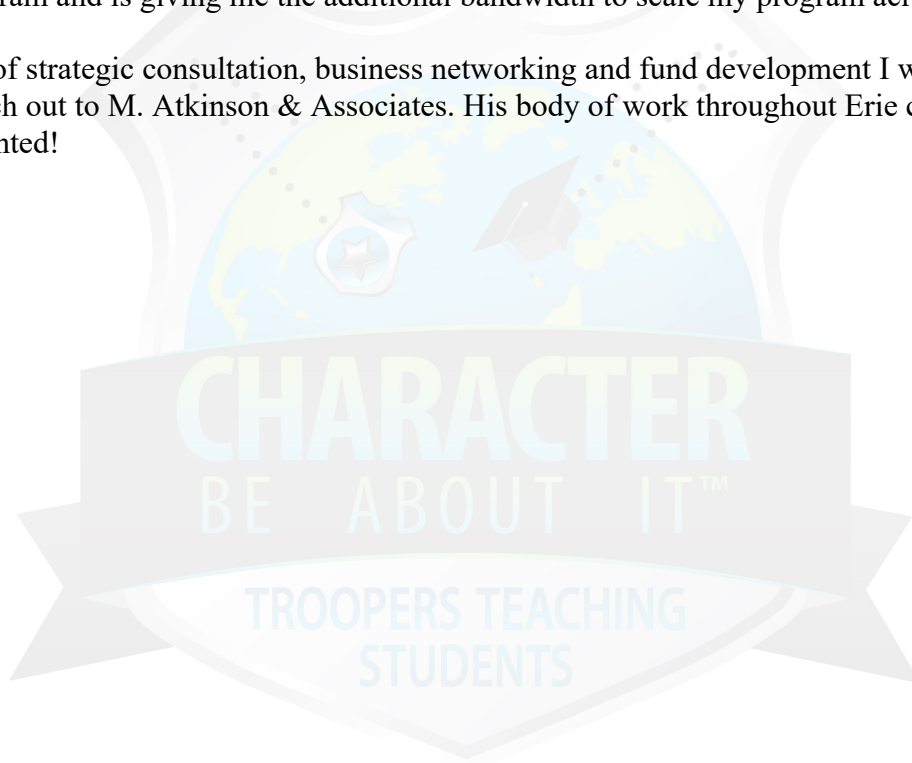
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All Those Concerned,

This letter is in regard to a lifelong friend and business consultant Marcus S. Atkinson. Over the last couple of years Marcus and I have worked together on several transformational projects. Through his grassroots community approach we were able to increase my programs base by bringing the entire family to the table. This important process will continue and help our youth. Marcus has also helped me in the fundraising market by utilizing his valuable rolodex of business contacts to secure investments in our character education programming. Through his contacts in Harrisburg, he recently secured a sit-down between our team and the PA State Attorney General to bring more awareness to the value of Character Be About It. That meeting is already yielding positive results. All of this activity adds to the sustainability of my program and is giving me the additional bandwidth to scale my program across the country.

If you are in need of strategic consultation, business networking and fund development I would without hesitation recommend that you reach out to M. Atkinson & Associates. His body of work throughout Erie clearly speaks for itself. You will not be disappointed!

Sincerely,
Matthew L. Harris
AACI, CEO



TROOPERS TEACHING STUDENTS